



the COPYRIGHT SOCIETY

Humboldt Universität zu Berlin
in cooperation with ALAI Deutschland e.V. and The Copyright Society
present:

What Every Practitioner Needs to Know About the Differences in Collective and Individual Licensing between the EU and in North America

The conference and side program will be held in English

As the total number of attendees at the principal venue (Veterinary School's Anatomical Theatre) is limited to 100, we have to limit the number of registrations for the conference to that number of participants

Program

Saturday 14 October

6:00-8:00 pm Welcome Reception (additional fee charged)
Bertelsmann Berlin Representation Office, Unter den Linden 1
(including rooftop terrace, if weather permits)



View from rooftop terrace

The reception can be booked by persons not attending the conference, subject to availability.

Sunday 15 October
Humboldt University, Veterinary School's Anatomical Theatre
(Tieranatomisches Theater, Humboldt Universität Berlin, Campus Nord)
Philippstraße 13/Haus 3, 10115 Berlin

9:00-9:30 am Registration/Check-in

Welcome & Overview

9:30-9:45 am Welcome

- Welcome address of Dean Of Law Faculty Humboldt University, Prof. Dr. Axel Metzger
- Casey Chisick, President, CS
- Prof. Dr. Silke von Lewinski, President, ALAI Germany

9:45-10:00 am (15 minutes)

- Keynote speech by Shira Perlmutter, Register of Copyrights, US Copyright Office

Day 1 Principal Topic: Music

10:00-11:30 am Session 1 – Moderator: Dr. Martin Schaefer

Managing Authors' (Composers'/Songwriters'/Publishers') Rights

- “GEMA on ICE”– The role of CMOs in International Licensing
Dr. Tobias Holzmüller, CEO, GEMA (Germany)
- How does SESAC work, compared to a traditional CMO?
Alexander Wolf, President international of the SESAC music group (Germany)
- The US experience of blanket music licensing by MLC
Indi Chawla, Head of International Relations, MLC (US)
- Position of an independent music publisher
Götz von Einem, Managing Director Peermusic/President of German Music Publishers' Association DMV (Germany)
- Advising authors of music and lyrics on how to have their rights administered
Dr. Claudia Rossbach, attorney-at-law (Germany)

Discussion

11:30-11:45 am Break

11:45 am-1:00 pm Session 2 – Moderator: Casey Chisick

Managing Record Label & Performers' Rights

- “GVL and the EU-Model”
Dr. Tilo Gerlach/Guido Evers, CEOs of GVL (Germany)
- “How SoundExchange Powers the Future of Music”
Ryan Lehning, Assistant General Counsel, International, SoundExchange (US)
- Sundeep Chauhan, President, CONNECT Music Licensing (Canada)
- “Acquiring Licenses for Streaming Platforms” - The Licensee's Perspective (tba)

Discussion

1:00-2:30 pm Brown Bag lunches

Afternoon: Free for tours or visits (on participants' initiative; recommendation for tours: <https://www.contexttravel.com/cities/berlin>)

6:00-8:00 pm Reception at Academy of Arts, no. 4, Paris Square
(Akademie der Künste, Pariser Platz 4, 10117 Berlin-Mitte)
(additional fee charged)



View from rooftop terrace
to Brandenburg Gate

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Monday 16 October
Humboldt University, Veterinary School's Anatomical Theatre

Day 2 Principal Topics: Texts and Images

9:30-9:45 am Welcome

- Short summary of previous day's discussion

9:45-10:00

- Keynote by Dr. Christian Wichard, Deputy Director General, Commercial and Economic Law, Federal Ministry of Justice

10:00-11:15 am Session 1 - Moderator: Joshua Graubart

- "How CCC works"
Catherine Zaller Rowland, General Counsel, CCC (US)
- "VG Wort - where CMOs act in Europe and How to Bridge the Gap"
Dr. Robert Staats, CEO VG Wort (Germany)
- "Challenges for international Collective and Individual Licensing in the advent of AI"
Dr. Rudolf Leska, attorney-at-law (Czech Republic)

Discussion

11:15-11:45 am Break

11:45 am -1:00 pm Session 2 – Moderator: Eric Schwartz

- "VG Bild-Kunst and how it benefits creators in visual arts"
Dr. Anke Schierholz, General Counsel, VG BildKunst (Germany)
- "Challenges for collective management of photographers' rights in the USA"
James Lorin Silverberg CEO, The American Society for Collective Rights Licensing, Inc. (ASCRL) (US)
- "Management of Artists' Rights between agency work and collective management"
Janet Hicks, Vice President, Director of Licensing Artists Rights Society (US)

Discussion

Contact/Registration (for German and other European participants):

ALAI Deutschland e.V.
Marstallplatz 1
80539 München, Germany
<https://www.alai-deutschland.de/impressum.html>
e-mail: info@alai-deutschland.de

Please register by writing to above e-mail for participation in the conference, and/or receptions (on Saturday and/or Sunday).